



phone: 203 324 7635
fax: 203 674 7080
www.vertrue.com

20 Glover Avenue, Norwalk, CT 06850

To: Bob Dickson, President
B. Dickson & Associates. LLC
21 Maple Street
Naugatuck CT 06770

Fm: Paul Schoen, Senior Director of Training
Vertrue, Inc.
20 Glover Avenue
Norwalk, CT 06850

Dt: July 18, 2006

Re: Training

Dear Bob,

I want to thank you for the expert and focused leadership training your organization provided our future business leader team here at Vertrue. We were extremely pleased at the positive and unsolicited feedback received from the participants and even more amazed by the accolades on the part of our Senior Management Team as they witnessed over time the continuous positive growth and development of their key people.

Your methodology for listening to the needs of the customer created the most effective and talked about management development program ever sponsored within our organization.

My very best to you and your staff for a job well done!

Sincerely,

A handwritten signature in black ink that reads "Paul E. Schoen". The signature is written in a cursive, flowing style.

Paul E. Schoen